

# DOCTORAL COLLEGE #OrganizingtheDigital

## Relations, Publics, Societies

### Our Aim

The digital permeates micro, meso, and macro level phenomena in contemporary societies. The unique contribution of the doctoral college and its grounding in organization theory, media and communications studies, consumer culture theory, labor market and general management theories is its potential to bridge and transcend these levels of analysis. Consequently, our emphasis on digital relations, digital publics, and digital societies represents exactly such a transversal perspective on digital dynamics.

Methodologically, the doctoral college builds on multi-method approaches and advances conceptual research, experimental, qualitative and interpretive studies, quantifications and network analyses of digital texts, visual methodologies, and behavioral patterns of digital relations, publics, and societies.

### People

- **Heads:**  
Leonhard Dobusch (Department of Organization & Learning)  
Andrea Hemetsberger (Department of Strategic Management, Management & Tourism)
- **12 faculty members** across two faculties (Business & Management and Social & Political Sciences)
- **20 PhD students from various departments** (Organization & Learning, Strategic Management & Marketing, Architecture, Structure & Design, Information Systems)

### As a member

As a member you can...

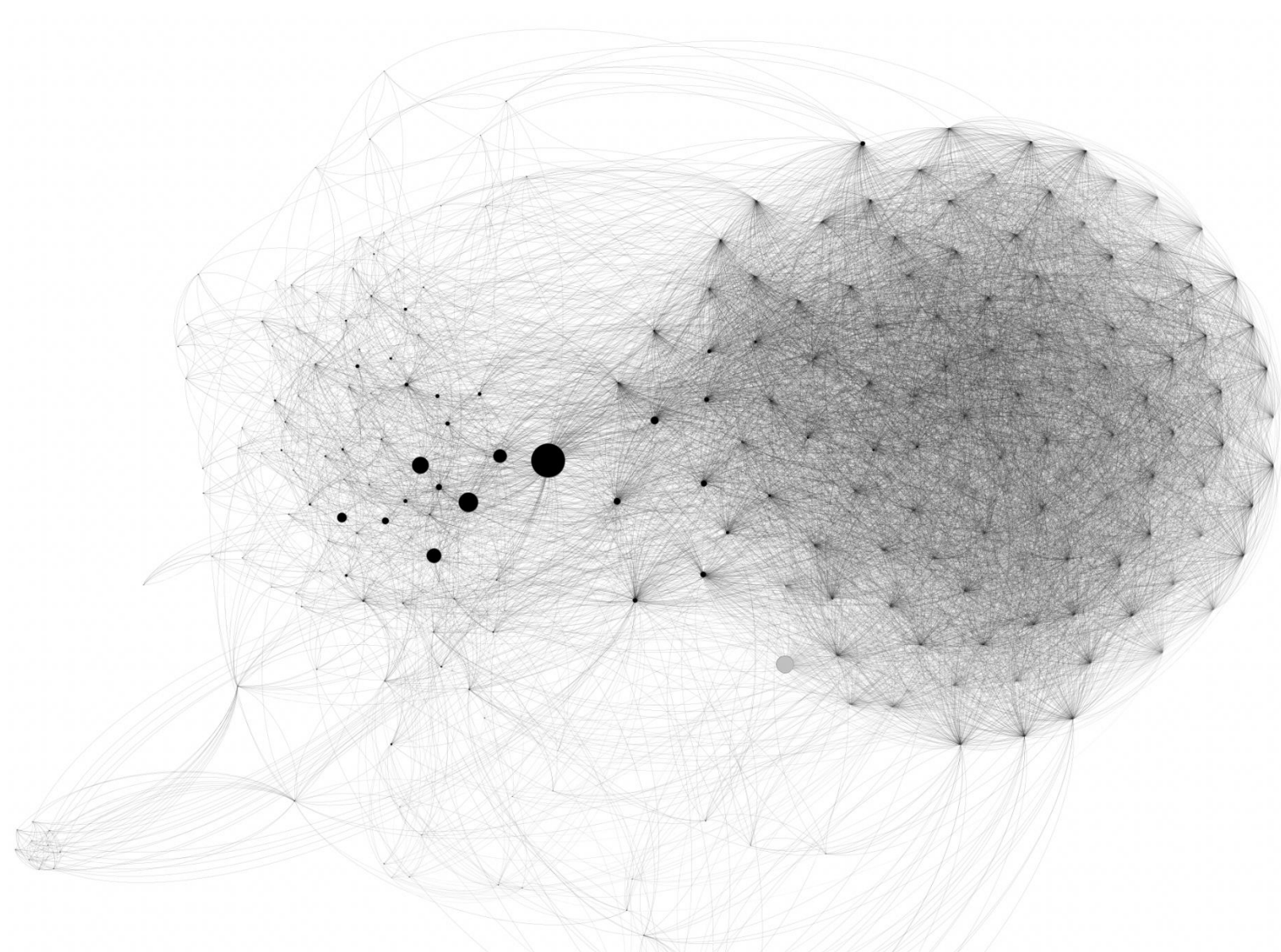
- participate in workshops, courses, and guest lectures
- discuss your work with peers and faculty
- apply for a dissertation fellowship from the University of Innsbruck's Young Researchers Program
- access funding for research trips & writing weeks
- profit from international networks of the faculty

**The Doctoral College #OrganizingtheDigital is an interdisciplinary discourse space for highly qualified young researchers and experienced faculty.**

### Research

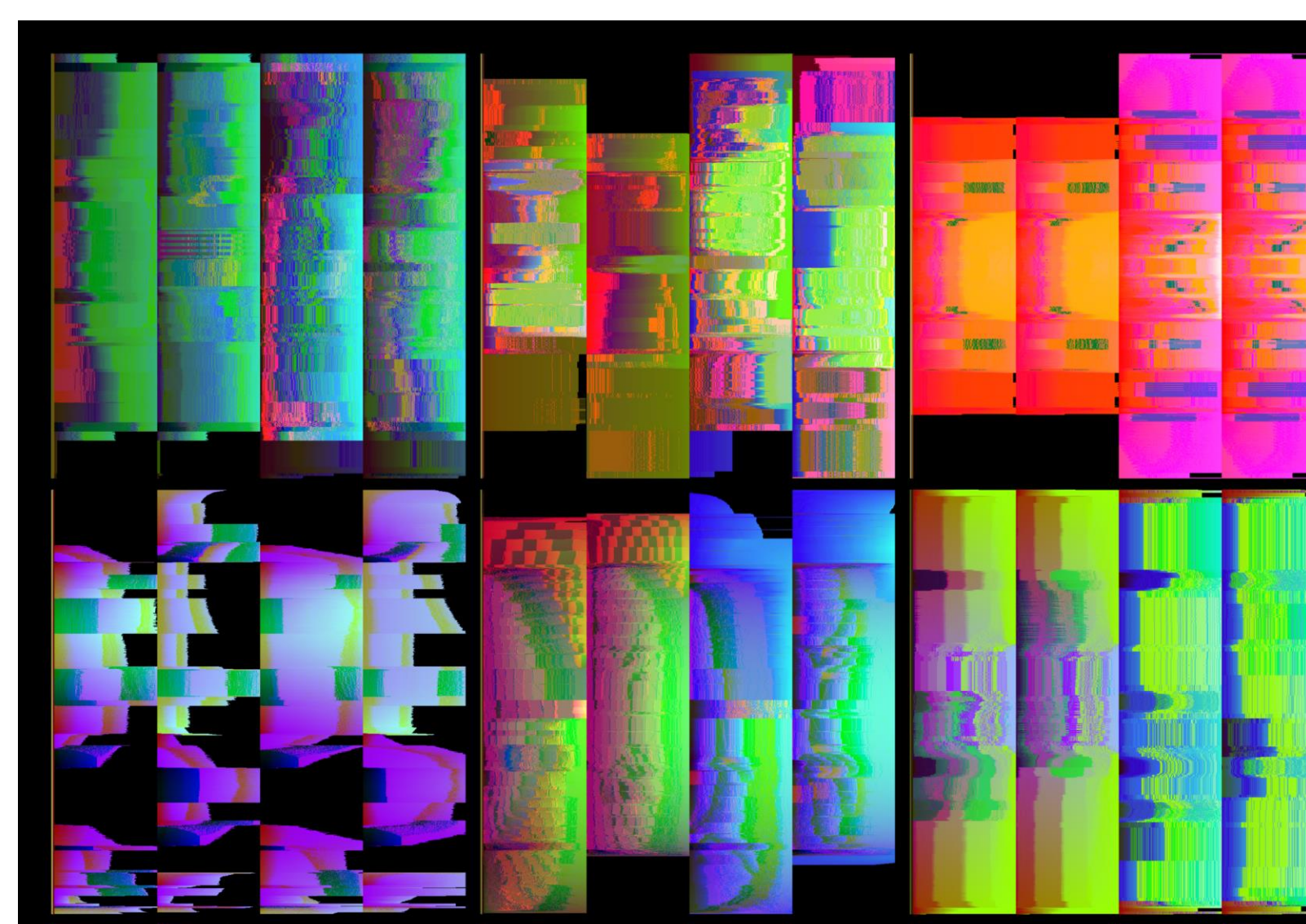
Research projects in the DC #OrganizingtheDigital span various aspects and disciplines of digital phenomena.

Take a look at some examples:



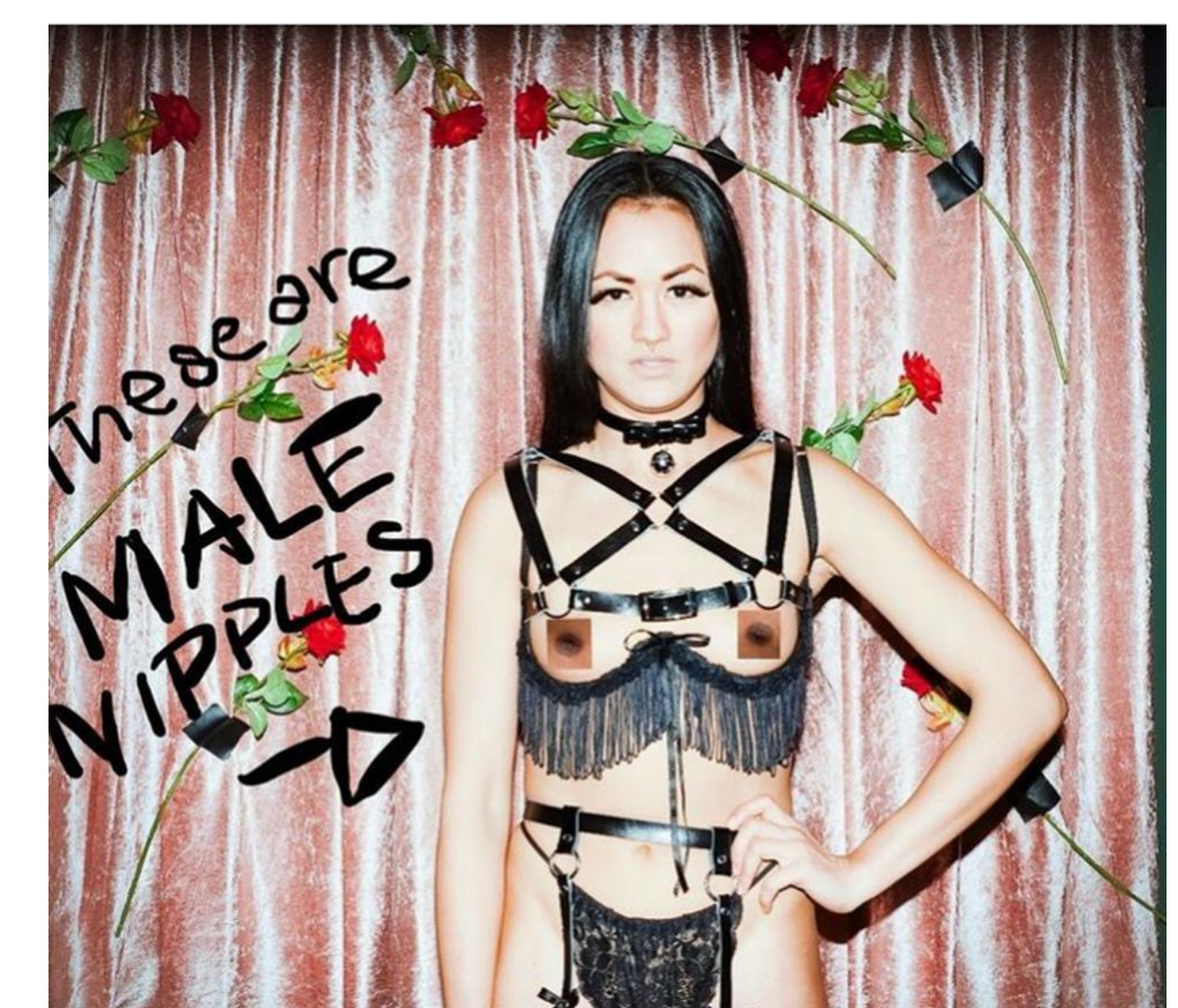
**Digital constitution of a firestorm: how video game communities organize a firestorm on Reddit**

Aleksander Groth ([aleksander.groth@mci.edu](mailto:aleksander.groth@mci.edu))



**Collapsing Complexities: Encoding Multi-dimensional architecture 3D models into 2D images**

Viktória Sándor ([viktoria.sandor@uibk.ac.at](mailto:viktoria.sandor@uibk.ac.at))  
Mathias Bank ([mathias.bank-stigsen@uibk.ac.at](mailto:mathias.bank-stigsen@uibk.ac.at))  
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Stefan Rutzinger ([stefan.rutzinger@uibk.ac.at](mailto:stefan.rutzinger@uibk.ac.at))



**Content moderation on social media platforms: How Instagram bans nudity & how users resist**

Milena Leybold ([milena.leybold@uibk.ac.at](mailto:milena.leybold@uibk.ac.at))  
Monica Nadegger ([monica.nadegger@uibk.ac.at](mailto:monica.nadegger@uibk.ac.at))

### Contact



<https://www.uibk.ac.at/epos/doctoral-college/otd/>

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